

Corporate &
Community
Event
Photography



Dandelion Digital

Working with event professionals & small
business owners to elevate your brand visibility

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Event Pricing

After three decades of expertise in storytelling through photography & social media, Dandelion Digital excels in capturing the essence of corporate events and the spirit of community celebrations. As the driving force behind Dandelion Digital, my commitment is to deliver more than just photographs, but to create a lasting impression for everyone involved.

Corporate/Community Events

Full day photography (up to 8 hours) with gallery download \$1500*

Half day photography (up to 3 hours) with gallery download \$550

- bonus time added at \$95/half hour
- Multi (3) FULL day event save 10% per day.
- Atlantic Canada events outside of Halifax Regional Municipality require mileage, meals & possibly accommodations
- sponsorship* value may be considered at no more than 15% of FULL DAY photography for not for profit groups

This is not an official quote. Please book a no obligation call for a complete proposal based on your specific needs:



Consider added value add-ons, headshot pop-up studio or realtime social media posting.



Event Pricing

Add-Ons to Elevate your Event

1. Headshot Pop-Up Studio

Looking for a value add for your attendees, VIP's or committee?

With your event photography, request portable studio lights and backdrop

- selection & download from secure online gallery, 1 week after event
- 1 downloadable image each in high res & social media ready (= 2 files ea)
- includes Photoshop portrait enhancements
- Minimum expectation of 10
- \$25 per person (saves \$20)
- online gallery with single use coupon code for each person to select and download their favourite image
- option to order extra from online gallery (\$45 each)
- second shooter \$250 (if required)

2. Live Social Media Content

As an experienced social media manager for corporate and community events, when you don't have one on site, I can log in to your account for real-time posts on Facebook, Instagram, LinkedIn.

- Price based per event requirements

[Book a Call](#)



- Fees do not include applicable taxes. Prices subject to change. *This is not an official quote*
- *Event Photography includes high resolution images from full frame DSLR, plus raw short form video with iPhone13Pro for your content creation.*
- *Final images are enhanced and delivered via secure server, with commercial use license for your marketing purposes.*
- Average delivery time, 5 business days. Expedited requests may have a *jump-the-line* fee, based on scope of work
- Mileage outside HRM to be calculated beyond first 25km as per the Canadian Per Km [Reasonable Rate Allowance](#)
- Events in downtown Halifax have a daily \$25 charge for bridge tolls and parking.



Testimonials



a HUGE thank you for being our photographer for the Food Beverage Atlantic Conference and Awards!!! You fit right in with our team, LOVED your sense of humour, and you take AMAZING photos to boot!! I hope we get to work together again soon

- Jocelyn F, HOST Management



Allison did an amazing job! Showed up on time, took amazing photos in a challenging environment (two locations on a hot summer day) and even went out of her way to tell me when guests were heading the wrong way. Definitely the best value for your dollar you can get and she was very enthusiastic as well. Would hire again.

- Robert White, SS Atlantic 150 Anniversary/Blessing of the Boats



Thank you for your support with the joint homecoming of HMCS Montreal and HMCS Halifax. The photos that you took are absolutely beautiful. You really captured the joy of the day. Having well composed photos of the many different families and the fleet helps us to create meaningful content that they can relate to. We sincerely hope that we can work with you again at other homecoming ceremonies.

- Jennifer Landon, MFRC Military Family Navigators



We were absolutely delighted with the bright, candid photos Allison Smith took at the Social Media Day Halifax Conference. They gave us a unique perspective on our attendees, volunteers and speakers throughout the day - a behind-the-scenes, inclusive feeling. We're so glad to have these photos to look back on our successful event.

- Linda Daley, VP, Social Media Day Halifax Conference



Working with Allison from Dandelion Digital was a wonderful experience. Knowing that we were running on a tight timeline ourselves, she was incredibly accommodating fitting us into her schedule. On the day of our shoot Allison's years of experience were evident, she knew exactly the shots we were hoping to capture of our products, and was willing to spend several hours in the hot sun to ensure that she got them for us. Her turn around time on getting us the edited photos was also swift and impressive, and provided us with plenty of beautiful shots to pick from. We can't wait to work with her again.

- MacFarlands Events, A Division of Chair-Man Mills



Why Allison

At the core of all Event Photography is COMMUNITY.

Live event photography is about conveying the excitement, the pride, and the interaction of your community or business. As a professional photographer I have nearly 30 years experience in event photography.

I am Allison, photographer and founder of Dandelion Digital. I first studied photography in high school, where I fell in love with the darkroom. After high school, I was living overseas, on military posting with my father, where I took my first real job as a photo tech with the military. This gave me the best education, experience, and cemented my photojournalistic style.

While overseas I met and married a Caper. On returning to Canada we lived in Manitoba, where I took a college certificate in Media Production, and worked in the darkroom of a wedding studio.

Posted to Alberta, I started a "side hustle" photography business focusing on weddings & families. As film turned to SD cards, I returned to college to get a certificate in Digital Imaging.

Careers took me from the local newspaper, radio station, Chamber of Commerce, and finally an event services company. The experiences all had a common thread. Photography & social media of community and corporate events.

When I arrived in Nova Scotia in 2019, I returned to college for a social media certificate.

Dandelion Digital launched in 2020 with a business plan around events. Over 30 years my photography has taken me from a General's Inspection on a tarmac, to craft beer festivals in the mountains. From Business Awards & Galas, to a Premier's speech at an Oil & Gas Conference. Not to mention the music festivals, trade shows, parades, and so much more!

You may view my latest work here: [Events Gallery](#)

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