

Corporate &
Community
Event
Photography



Dandelion Digital

Working with event professionals & small
business owners to elevate your brand visibility

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Event Pricing

At Dandelion Digital, event photography is about more than just capturing moments—it's about telling the story of your event in a way that lasts. With 30 years of experience in photography and social media, I specialize in documenting the energy, connections, and key highlights that make your event unique.

From corporate conferences to trade shows and community celebrations, I deliver high-quality images that help you showcase your event, engage your audience, and keep the momentum going long after it wraps up. Let's create images that make an impact.

Corporate/Community Events

Full day photography (up to 8 hours) \$1500

Half day photography (first 4 hours) \$750

1 hour special events - HRM only. \$250

- includes complete gallery of digital images.
- bonus time added at \$95/half hour - max 1 hour
- Atlantic Canada events outside of Halifax Regional Municipality require mileage, meals & possibly accommodations
- sponsorship value may be considered up to 15% of FULL DAY photography for not for profit groups
- Multi (3) FULL day event save 10% per day.

This is not an official quote. Please book a no obligation call for a complete proposal based on your specific needs:

[Book a Call](#)



Consider added value add-ons, headshot pop-up studio or real-time social media posting.



Event Pricing

Add-Ons to Elevate your Event

1. Social Media Content

As an experienced social media manager for corporate and community events, when you don't have one on site, I can provide:

- B-Roll video for bonus content creation - includes one 15 second Reel
- Real-time posts on Facebook, Instagram, LinkedIn - requires account access
- Ask for pricing based on your particular event requirements

2. Headshot Pop-Up Studio

Looking for a value add for your attendees, VIP's or committee?

With your event photography, request portable studio lights and backdrop, or go with on location natural light & scene

- minimum expectation of 10
- \$25 per person
- selection & download from secure online gallery, 1 week after event
- 1 downloadable image each, in high res & social media ready (= 2 files ea)
- includes portrait enhancements
- *second shooter starts at \$250/day (if required and available)*



- Fees do not include applicable 14% HST (effective April, 2025).
- Prices subject to change. *This is not an official quote.*
- *NFP Sponsorship not to be combined with other discounts.*
- *Event Photography includes high resolution images from full frame DSLR*
- *Final images are enhanced and delivered via secure server, with user license for your marketing purposes.*
- *Raw short form B-roll video is shot with iPhone13Pro for your content creation.*
- Average delivery time is 7 business days. Expedited requests may have a *jump-the-line* fee, based on scope of work
- Mileage outside HRM to be calculated beyond first 50km as per the Canadian Per Km [Reasonable Rate Allowance](#)
- Events in downtown Halifax area have a daily charge for public parking.



Testimonials



Allison, They (photo galleries) are AMAZING! Thank you again for capturing our (Canadian Association Pharmacy Students & Interns Gala & Awards) conference, these photos are so great. You helped make the memories of our event last a lifetime! We appreciate your work so much. It was such a pleasure to meet and work with you!

- Steph M, Communications & Marketing Coordinator CAPSI



a HUGE thank you for being our photographer for the Food Beverage Atlantic Conference and Awards!!! You fit right in with our team, LOVED your sense of humour, and you take AMAZING photos to boot!! I hope we get to work together again soon

- Jocelyn F, HOST Management



Allison did an amazing job! Showed up on time, took amazing photos in a challenging environment (two locations on a hot summer day) and even went out of her way to tell me when guests were heading the wrong way. Definitely the best value for your dollar you can get and she was very enthusiastic as well. Would hire again.

- Robert White, SS Atlantic 150 Anniversary/Blessing of the Boats



Thank you for your support with the joint homecoming of HMCS Montreal and HMCS Halifax. The photos that you took are absolutely beautiful. You really captured the joy of the day. Having well composed photos of the many different families and the fleet helps us to create meaningful content that they can relate to. We sincerely hope that we can work with you again at other homecoming ceremonies.

- Jennifer Landon, MFRC Military Family Navigators



We were absolutely delighted with the bright, candid photos Allison Smith took at the Social Media Day Halifax Conference. They gave us a unique perspective on our attendees, volunteers and speakers throughout the day - a behind-the-scenes, inclusive feeling. We're so glad to have these photos to look back on our successful event.

- Linda Daley, VP, Social Media Day Halifax Conference



Working with Allison from Dandelion Digital was a wonderful experience. Knowing that we were running on a tight timeline ourselves, she was incredibly accommodating fitting us into her schedule. On the day of our shoot Allison's years of experience were evident, she knew exactly the shots we were hoping to capture of our products, and was willing to spend several hours in the hot sun to ensure that she got them for us. Her turn around time on getting us the edited photos was also swift and impressive, and provided us with plenty of beautiful shots to pick from. We can't wait to work with her again.

- MacFarlands Events, *now Element Event Solutions*



Why Allison

Capture the Moments That Make Your Event Unforgettable

Every successful event deserves to be remembered—not just by those who attended, but by the wider community, stakeholders, and future participants. Professional event photography ensures you have high-quality images to showcase your brand, highlight key moments, and extend the impact of your event long after it's over.

I'm Allison, founder and lead photographer at Dandelion Digital. With over 30 years of experience photographing corporate events, conferences, and trade shows, I know how to capture the moments that matter—from keynote speeches and panel discussions to networking and candid interactions.

My background in media, event services, and social media means I don't just take photos—I document the experience in a way that helps you tell your story, promote future events, and strengthen your brand's presence. Whether it's a high-profile conference, an industry trade show, or a corporate gala, I deliver professional, dynamic images that reflect the energy and engagement of your event.

Let's make your next Halifax event one to remember. Contact me today to discuss your event photography needs.

You may view my latest work here: [Events Gallery](#)



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